

Before You Start:

You'll need a sharp utility knife, extra blades and a wallpaper smoother, squeegee or grout float. You might consider recruiting a friend to help!

Prepare your paper:

Re-roll your wallpaper so that the top is on the outside of the roll. Don't trim any part of the paper before hanging.

How to Best Prepare Your Wall for Peel 'n Stick Wallpaper:

Make sure your paint/primer's adhesion to the drywall surface is sound. If freshly painted, make sure to allow at LEAST 30 days for the paint to CURE. Primer is preferable to paint, and the cure time is minimal (1 day). While any high-quality primer will provide a good hanging surface, we recommend Benjamin Moore Fresh Start Latex Primer & Sherwin-Williams Multi-Purpose Latex Primer. We highly recommend priming walls that are painted with Low-VOC or Scrubbable/Washable paints, as these products contain additives that are designed to prevent things from sticking to them.

Any mold or mildew on a wall may be an indication of a moisture problem. The mold itself must be removed from the wall and any sources of moisture accumulation must be corrected before proceeding with the installation.

If your wall is rough, peel 'n stick adhesives may not be able to fully adhere to the wall. The reason is because the adhesive needs to contact the wall all over, and the paper can't contact in the "valleys" of a textured wall because the "hills" prevent it from laying flat. We can't guarantee/be held responsible if any graphics applied to a bumpy texture do not stick. That being said, most applications should fare well.

Any wall irregularities should be corrected with either spackling or drywall compound then primed before application of wallcovering. For best results, apply wallpaper to a clean, smooth surface that is a solid, light color. We cannot be held responsible for paper failure over improperly prepared walls.

Pressure-sensitive adhesives tend to vary in tack level according to the energy of the surface to which they are applied. On high energy surfaces, like glass or stainless steel, there is an instant attraction that allows for installation with minimal pressure. To install over low energy surfaces like painted drywall, once the product has been positioned correctly, we recommend the use of a J-Roller to help apply adequate pressure to the top third of the panel as well as all seams. The use of the roller will ensure that sufficient energy is applied to activate the adhesive and secure the paper to the wall.

Make sure your room is climate controlled and free of excess humidity during installation, so the walls are dry.

Now that your wall is prepared, you are ready to begin installing your paper!

Start at the left edge of your wall:

If you're applying multiple panels of wallpaper, hang them from LEFT to RIGHT to ensure a smooth repeat of the design across the wall. Start with the upper left corner of the wall. If covering an entire room, choose an inconspicuous corner to begin since the repeat will not match up on the final seam.

Apply the first panel: Pick up the first panel and peel away a few inches of the paper backing from the top of the roll. Fold the backing paper away from the adhesive and crease it, giving you a few inches of tack to begin your application. Don't unroll the full length of the roll yet -- you'll want to support the roll and unpeel it slowly as you go. Align the top of the wallpaper with the ceiling, making sure it is straight and even on the wall. Ask your friend to step back and check that the panel is straight, then press the exposed adhesive area against the wall. Wallpaperie's product is repositionable, so if you need to adjust the placement, simply peel the paper off the wall slowly and reapply.

Once the top of the panel is in position, gently peel the paper backing down 5-10 inches at a time and smooth the wallpaper onto the wall, moving from the center outwards. If necessary, use the squeegee to move large air bubbles to the edge of the design, being careful not to scratch your paper.

Move on to the next panel: Pick up your second panel of wallpaper and apply it so that its left side overlaps the right side of the previous panel by approximately $\frac{3}{4}$ inch, carefully visually matching the repeat. Repeat this step, moving from left to right and aligning each new panel over the panel to its left.

Finishing

Once you've applied all panels, use a sharp utility knife to trim any excess at the edges of the wall and any excess paper on the right edge of your installation area. Perform a double cut if desired.

